

Languages & The Media

8th International Conference & Exhibition on Language Transfer in Audiovisual Media

October 6 – 8, 2010 • Hotel InterContinental Berlin

Press release: October 7, 2010

International Media Conference Starts Today in Berlin

More than 280 specialists from 34 countries gather to discuss languages in the media

Berlin. "Languages & the Media", an international conference addressing language transfer in audiovisual media, opens today, October 7th. More than 280 media professionals from 34 countries will come together for two days of international dialogue. The symposium spotlights dubbing and translation in television, film, the Internet and other audiovisual media.

The welcome speech and opening panel will be held under the banner of this year's topic, "New Media - New Contexts - New Translator Profiles?" International experts will discuss the opportunities and challenges associated with technological support and developments in AV media, including subtitling and dubbing. A variety of sessions, presentations, workshops and discussions will focus on new developments in translation and the transfer of language in film and television, as well as in the context of the Social Web, computer games and WebTV. From multilingual subtitling and voice-over to participatory audiovisual translation, Languages & The Media offers a wide range of topics.

The conference again tackles areas such as quality standards for translation, dubbing, subtitling and media access for the hard of hearing and vision impaired. Media experts will also provide an insight into the localisation of media content as well as technological innovations in machine translation.

Parallel to the conference there will be an exhibition showcasing vendors and manufacturers of language technology products and providers of language services.

Further information: www.languages-media.com

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Participation fees: € 400, supporting organisations: € 320, students: € 190

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